

Great facts support great stories.

Every journalist, blogger and storyteller know how hard good research can be. Online search and real-world digging are tedious jobs, especially when a tight deadline is nagging your back. And still, you are totally dependent on finding the right sources to back up your story.

Factlab is your online resource for finding facts and statistics. A world of facts at your fingertips. Knowing that the facts are valid and up to date will speed up your research with Factlab, and build trust among your readers.



Facts for journalists.

As a journalist, you will enjoy the convenience of one easy-to-use interface for millions of facts. You will also get the added benefit of being able to compare facts from different sources to make a better analysis. In these times of reduced confidence in media, using trusted facts will strengthen your journalistic capital.

Factlab is always free to use. In addition, professional journalist and media houses can register for premium features. With an API connection you can improve your story with interactive diagrams and automatic links to original sources. With custom theming of colors and style, the facts seamlessly fit your editorial context.

How it works.

1.

Use free text search, or choose your topic.



2.

Analyze and compare your facts.



3.

Save your work, or share with others.



4.

Publish and manage your results.



Main topics.



Politics



Crime



Information technology



People



Infrastructure



Education



Provisions



Labour market



Culture



Economics



Geography



Environment



Sports



Health

Benefits.

Easier research

One interface for millions of source-referenced facts.

Improved workflow

Integrate customized facts and diagrams directly into your story.

Build reputation

Using source-referenced facts will build your journalistic reputation.

“Factlab is a great tool for building trust amongst readers”

Get your facts straight.

Factlab is a unique big data hub, with facts from referred sources. In an intuitive interface, users can quickly search, filter and compare relevant facts from all over the world. Our facts come directly from the source, clean from any interpretation and agenda. Just as facts should be. Straight facts only.

Factlab is proud to be independent, neutral and transparent. We present the facts, you draw the conclusions. By empowering people with unbiased facts, everyone gets an opportunity to shape their view of the world on valid grounds. This is how we support our vision of creating a more knowledgeable world.

