

Build trust with valid facts.

Building opinion is all about gaining trust. The more knowledgeable a politician appears, the more likely their cause will get public acceptance. But how can you easily find facts to substantiate your arguments, without spending hours on research?

Factlab is your online resource for finding facts and statistics. A world of facts at your fingertips. Knowing that the facts are valid and up to date. Find the facts you need with Factlab, and earn appreciation for your initiated knowledge.



Facts for politicians.

As an opinion former, you will enjoy the convenience of one easy-to-use interface for millions of facts. Whether you are laying out your political strategy, writing a debate article, or preparing a public appearance, Factlab will help you find and analyze facts to sharpen your arguments and to make a credible impression.

Factlab is always free to use. In addition, individual opinion formers, political parties and other associations can register for premium features. With an API connection you can improve your story with interactive diagrams and automatic links to original sources. With custom theming of colors and style, the facts seamlessly fit your editorial context.

How it works.

1.

Use free text search, or choose your topic.



2.

Analyze and compare your facts.



3.

Save your work, or share with others.



4.

Publish and manage your results.



Main topics.



Politics



Crime



Information technology



People



Infrastructure



Education



Provisions



Labour market



Culture



Economics



Geography



Environment



Sports



Health

Benefits.

Sharpen arguments

Boost your arguments with sharp facts.

Find ideologic support

Drive change based on facts.

Appear knowledgeable

Facts will let you win debates and trust.

**“Factlab backs up
your arguments with
source-referenced facts”**

Get your facts straight.

Factlab is a unique big data hub, with facts from referred sources. In an intuitive interface, users can quickly search, filter and compare relevant facts from all over the world. Our facts come directly from the source, clean from any interpretation and agenda. Just as facts should be. Straight facts only.

Factlab is proud to be independent, neutral and transparent. We present the facts, you draw the conclusions. By empowering people with unbiased facts, everyone gets an opportunity to shape their view of the world on valid grounds. This is how we support our vision of creating a more knowledgeable world.

